

ATLANTA CITY COUNCIL

NATALYN MOSBY ARCHIBONG COUNCILMEMBER DISTRICT 5

MUNICIPAL CLERK

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August 15, 2005

05- C-1658

President Borders and Members of Atlanta City Council City Hall, Suite 2900 55 Trinity Avenue, SW Atlanta, Georgia 30303

RE: Keep Atlanta Beautiful Commission Appointment

It is a pleasure for me to appoint Ms. Ashley Derrick to serve as a member of the Keep Atlanta Beautiful Commission. This appointment is for a term of two (2) years scheduled to begin on the date of Council confirmation.

I am confident that Ms. Derrick will serve the Keep Atlanta Beautiful Commission with dedication.

Sincerely,

Natalyn Mosby Archibong

Councilmember, District 5

Attachment

ASHLEY D. DERRICK

24 4TH AVE, N.E., ATLANTA, GA 30317 404.371.3321 (home) 678-612-4313 (cell)

Email: Ashderrick2002@yahoo.com

SKILL SUMMARY

- -Non Profit Directorship
- -Volunteer Recruitment and Management
- -Public Speaking and Address
- -Budget Administration & Business Planning
- -Event Planning and Management
- -Leadership Development and Education

- -Board Development & Coordination
- -Fundraising and Resource
- Development
- -Project Design & Logistics
- -Staff Direction & Management

EXPERIENCE

Cabbagetown Initiative Community Development Corporation ♦ Atlanta, GA ♦ November 2004 – Present

Executive Director

- Works to develop 3.5 acre City Park, managing all aspects of park development including working with contractors, architect, and City officials.
- Establishes a vision for the CICDC and sets strategic goals for the entire organization.
- Directs and oversees all operational aspects of the CICDC including staff management, operations within the community center, budgetary processes and fundraising, and community and public relations
- Executes marketing initiatives and engages sponsors and donors for financial support of CICDC activities.
- Promotes organization with the public directly through community outreach and public relations channels (including maintaining an up-to-date website), serving as the liaison between the CICDC and Cabbagetown residents; informs residents of progress with park development and CICDC activities and reports community concerns to the Board of Directors
- Collaborates with other local and national nonprofits to improve the effectiveness of the CICDC in achieving its goals.
- Conducts meetings with the Board of Directors and informs Board with CICDC progress reports.

Hands On Atlanta ♦ Atlanta, GA ♦ August 2003-November 2004

Partners In Technology Program Manager, Community and Civic Engagement

- Created on-going partnerships with over 60 local nonprofits, schools, and government agencies and solicited over \$80,000 in computer hardware donations for those agencies
- Recruited over 1000 technology volunteers and coordinated volunteer efforts with partnering agencies for over 200 projects and special events, including Technology Service Day, Hands On Atlanta Day, and Martin Luther King Jr. Service Summit
- Devised new methods of recording and tracking volunteer involvement and contributions to the Partners In Technology Program through Access and Excel
- Managed two AmeriCorps members in soliciting computer donations and developing a technology education curriculum for school-based programs

- Spearheaded steering committee for technology programming and developed new ideas and new innovations for the Partners In Technology Program
- Facilitated relationships among technology corporations and non-profit agencies and schools in need of technology and develop programming to meet the needs of both parties

South Carolina Department of Education ♦ Columbia, SC ♦ January 1999-July 2003

Project Director, Office of Technology ♦ May 2001-July 2003

- Managed and coordinated federal grant program to establish and maintain Family
 Technology Learning Centers in impaired school districts throughout South Carolina
- Facilitated construction and delivery of computers for training sites, instructional labs, special projects, and families' homes
- Hired, trained, and evaluated facilitators at Learning Center sites
- Collected and analyzed demographic and student achievement data from families participating in the program
- Completed quarterly federal reports to maintain the federal funding for the program
- Coordinated, negotiated, and facilitated relationships with business partners throughout the state to provide additional services to the Learning Center sites including substantial funds from the Hootie and the Blowfish Foundation

Special Projects Coordinator, Office of Governmental Affairs Jan. 1999-May 2001

- Served as liaison to local personnel, principals, Chamber of Commerce, and the community as part of the State Department of Education's restructuring team for the takeover and improvement of Allendale County Schools system
- Monitored current legislation before the General Assembly and assisted with the preparation
 of the State Department of Education's annual budget request to the legislature while serving
 as an assistant to the Deputy Superintendent for Governmental Affairs

Inez Tenenbaum for State Superintendent of Education Campaign ◆ Columbia, SC

Finance Director and Volunteer Coordinator ♦ Feb. 1998-Jan. 1999

- Built and maintained campaign database
- Administered daily campaign fundraising structure
- Established and coordinated all volunteer efforts state-wide
- Updated campaign website daily
- Maintained all constituent contact via the Internet

Computers 4 Cape Town ♦ Cape Town, South Africa ♦ September 1996

Project Coordinator

- Coordinated a joint project of Andersen Consulting, The Computer Society of South Africa, and the Ministry of Education for the Western Cape to establish a computer resource center in Lavender Hill Secondary School, Cape Town, South Africa
- Raised funds from donors and small foundations to support the program.

EDUCATION

York University ♦ York, England

- Master of Arts Renaissance Literature 1996
- Served as a Rotary Ambassadorial Scholar 1995-1996

University of South Carolina & Columbia, SC

Bachelor of Arts – English Literature – 1994